

Custom Content Services

Are you and your team feeling overwhelmed by the number and speed of requests for new, innovative learning programs and content? Bombarded by the latest and greatest in new technology? Don't have the time to evaluate the effectiveness or manage of your existing programs? Feel like you are getting further and further behind as the requests and needs come faster and faster? Ever wish there were 2, 3, 4 or more experts on your team but don't have the time or budget to invest in hiring?

Bluewater Interactive's Custom Content team is here to provide the help you need when your team is struggling to keep their head above water...Yeah, we went there!

HOW WE DO IT

We engage our internal team of experts in instructional design, media creation, content development, project management and learning platform services to multiply your team's capacity and enhance your capabilities.

Our teams are designed to work as an extension of your team, collaborating closely with you, your key stakeholders and subject matter experts to understand, design, develop and deliver truly authentic, meaningful, and impactful content focused on your critical business needs.

WHY BLUEWATER

 <p>Our Care & Attention</p>	 <p>Experience</p>	 <p>Value</p>
 <p>Scalable</p>	 <p>Efficient</p>	 <p>Wholistic Solutions</p>

Bluewater transforms our employees' lives by serving you and engaging yours. We develop relationships, not transactions; focus on impact, not tools; and have flexible, not one-size-fits-all, solutions.

We create clients for life by helping them change the way they leverage learning and talent technology. That all starts with our people. If you use technology to Recruit, Engage or Develop your people, then Bluewater has incredible client stories to share with you.

WHAT WE OFFER

We offer many Custom Content Solutions to fit your unique needs.

- + Curricula Design
- + Learning Journeys
- + Storytelling
- + Learner Focused Design
- + Visual Communications
- + Online Learning
- + Blended Learning
- + Micro Learning
- + Live Action Video
- + Motion Graphics Video
- + Gamification/Serious Games
- + Virtual Reality



CLIENT STORIES

Custom Training Program Success

One of our long standing clients had a very high-profile training program they needed to develop, but did not have the bandwidth or expertise to complete the project internally, so they engaged with us. We were able to design and develop a multi-course, multi-level (Essentials, Advanced, and Masters) training program in the necessary time frame and at the needed level, resulting in a highly successful training program.

Blended Learning Success

Our client had an in-person Sales training program they needed to shorten. We performed an analysis of their current program and determined that blended learning would be the best approach to meet their business need. We identified training topics to pull out of their in-person training and re-designed as eLearning courses. These courses were then completed by learners as pre-work, homework, and post-work, significantly reducing the in-class seat time, and in-person training cost.

Do you have limited resources, need training support for a new product/program initiative or help filling in the gaps in your current training strategy/execution?

Schedule a consultation so we can better understand your problems and discuss solutions.

LET'S TALK